

BRINGING TO YOU
THE BEST OF
NATURE'S DELIGHT!



Früt
JUSTM

HEALTH
&
GOODNESS
IN A
BOTTLE!

About Us

We are a company founded and led by experienced food technologists and industry experts, with over 27 years of experience serving leading brands across Asia and global markets.

Frut Jus was born out of a simple frustration - the lack of truly clean-label fruit juice that tastes like real fruit, is honestly made, responsibly packaged, and accessible beyond overpriced juice bars.

We wanted to bring a clean-label product to the world.

At Frut Jus, we are committed to purity and transparency. Our juices are made from **100% fruit**, with **no added sugar, colour, flavour, or preservatives** - true to our philosophy: **"Pure Fruit. Nothing Else."**

We consciously avoid single-use plastics, choosing **glass bottle packaging** to preserve both product integrity and environmental responsibility.

MYTHS VS FACTS

Myth : Juice should always look uniform and perfectly mixed.

Fact : Natural sedimentation and water separation are signs of real, minimally processed juice. Shake well before use.

Myth : Fibre is only present in whole fruits, not juices.

Fact : Our juices are made using real fruit pulp, so they naturally contain fruit fibre.

Myth : Long shelf life means preservatives are added.

Fact : We use advanced thermal processing and glass bottling, not preservatives, to ensure safety and a long shelf life. These are globally proven food preservation technologies designed to maintain quality without compromising purity.

Myth : If juice changes colour or taste, it's defective.

Fact : With no preservatives, exposure to sunlight or heat can cause natural oxidation, affecting colour and flavour. Proper storage keeps it at its best.

Myth : "Natural" juices don't need any storage care.

Fact : To maintain quality, store in a cool, dry place away from direct sunlight.

Processing Technology

Our juices are crafted using advanced **thermal processing and glass bottling techniques**, ensuring both safety and quality without the need for preservatives. This allows for a **minimum shelf life of 18 months** while maintaining freshness and taste.

Storage Recommendation : Store in a **cool, dry place away from direct sunlight** to preserve optimal quality.

✔ No Added Sugar ✔ No Added Colour ✔ No Added Flavour ✔ No Added Preservative



100% Natural



Made from Recycled Glass



Made in India



JUICE
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JUSTM

JUICEWALE^{IN}

www.frutjus.in



Mango

100% Natural,
Cold extracted and
thermally processed
ready to serve
fruit juices.

No added Preservative

No added Flavour

No added Colour

No added Sugar



HEALTH &
GOODNESS
IN A
BOTTLE

250 ml Glass Bottle



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Pineapple

100% Natural,
Cold extracted and
thermally processed
ready to serve
fruit juices.

No added Preservative

No added Flavour

No added Colour

No added Sugar



HEALTH &
GOODNESS
IN A
BOTTLE

250 ml Glass Bottle

100%
PURE
SAFE FOOD



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ALL
FRUIT
NO ADDED
SUGAR

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Früt
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Mix Fruit

100% Natural,
Cold extracted and
thermally processed
ready to serve
fruit juices.

No added Preservative

No added Flavour

No added Colour

No added Sugar



HEALTH &
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IN A
BOTTLE

250 ml Glass Bottle

100%
PURE
SAFE FOOD



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ALL
FRUIT
NO ADDED
SUGAR

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Cherry Berry

100% Natural,
Cold extracted and
thermally processed
ready to serve
fruit juices.

No added Preservative

No added Flavour

No added Colour

No added Sugar



HEALTH &
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IN A
BOTTLE

250 ml Glass Bottle



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Orange

100% Natural,
Cold extracted and
thermally processed
ready to serve
fruit juices.

No added Preservative

No added Flavour

No added Colour

No added Sugar



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BOTTLE

250 ml Glass Bottle



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Chilli Guava



100% Natural,
Cold extracted and
thermally processed
ready to serve
fruit juices.

No added Preservative

No added Flavour

No added Colour

No added Sugar



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BOTTLE

250 ml Glass Bottle

100%
PURE
SAFE FOOD



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ALL
FRUIT
NO ADDED
SUGAR

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Pomegranate

100% Natural,
Cold extracted and
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ready to serve
fruit juices.

No added Preservative

No added Flavour

No added Colour

No added Sugar



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BOTTLE

250 ml Glass Bottle



100%
PURE
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ALL
FRUIT
NO ADDED
SUGAR

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Mosambi



100% Natural,
Cold extracted and
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ready to serve
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No added Preservative

No added Flavour

No added Colour

No added Sugar



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Cranberry

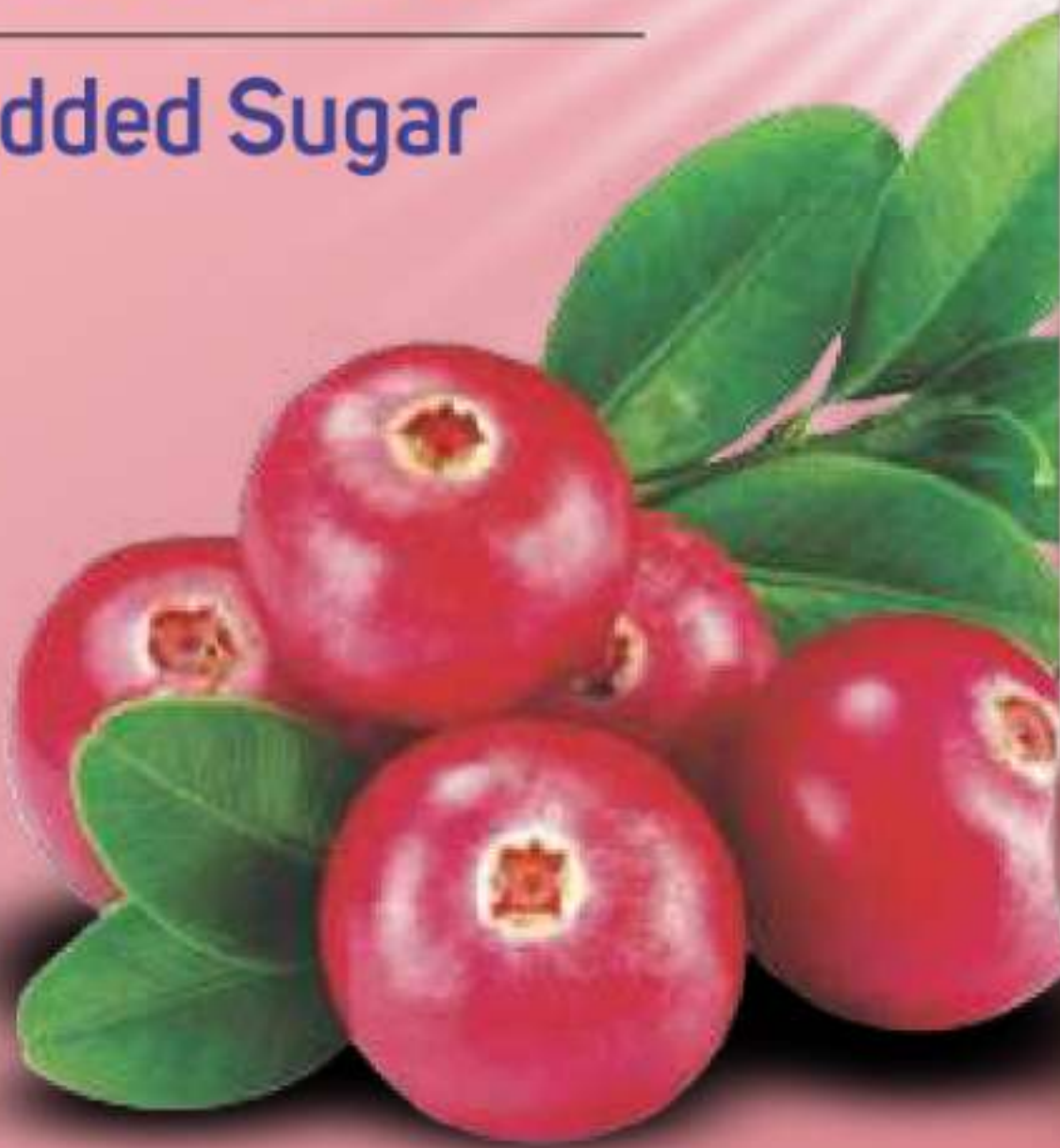
100% Natural,
Cold extracted and
thermally processed
ready to serve
fruit juices.

No added Preservative

No added Flavour

No added Colour

No added Sugar



HEALTH &
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IN A
BOTTLE

250 ml Glass Bottle



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Litchi

100% Natural,
Cold extracted and
thermally processed
ready to serve
fruit juices.

No added Preservative

No added Flavour

No added Colour

No added Sugar



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250 ml Glass Bottle

100%
PURE
SAFE FOOD



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ALL
FRUIT
NO ADDED
SUGAR

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Apple

100% Natural,
Cold extracted and
thermally processed
ready to serve
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No added Preservative

No added Flavour

No added Colour

No added Sugar



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No added Colour

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250 ml Glass Bottle



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